# Statistical Analysis of the crowdfunding workbook

After reviewing the mean and median differences between the successful, as well as failed campaigns, it is my opinion that the median statistic between the two would be a more preferable option for summarizing the data. While the mean shows a very promising expectation for a successful campaign, I feel that the median offers more of a realistic goal that a campaign should strive for. It gives the person(s) in charge of the campaign something to keep track of in regard to gauging how well their crowdfunding is doing. In a way, it almost gives a bare minimum threshold to shoot for when tracking the campaign’s progress.